

# **Good reasons for a GMVD membership!**



## **OVER 25 YEARS OF EXPERIENCE IN GOLF MANAGEMENT**

GMVD was founded in Bonn in 1994 and its network of decision-makers from golf clubs, operating companies and partners includes around 720 member entities with over 1,000 individuals.



## **PROFESSIONAL ASSOCIATION**

GMVD is the only recognised professional association for all professionals in the field of golf management in German-speaking countries (general managers, club and golf managers, secretaries, others).



## **NETWORK**

GMVD has a very good, interacting community! The network of club/golf man agement, the golf associations and the golf industry meet regularly at local, regional and national level.



## **REGIONAL GROUPS**

Under the leadership of the strongly committed regional group chairpersons, GMVD organises at least two meetings or seminars per year in its six regional groups NORTH, WEST, EAST, CENTRAL, SOUTHWEST and SOUTHEAST. <a href="www.gmvd.de/regional">www.gmvd.de/regional</a>



## **PROFESSIONAL DEVELOPMENT**

As a unique added value (besides networking and services), GMVD offers golf management-specific seminars, webinars, conferences, congresses, workshops & panel discussions for its members. www.gmvd.de/veranstaltungskalender



# **TRAINING**

Uniform career path in golf management through close cooperation in professional development and training between DGV, IST & GMVD:

- > Golfsekretär (DGV), Golfbetriebsassistent (DGV), Golfbetriebswirt (DGV)
- > Golfsekretär (IST), Golfbetriebsmanagement (IST), Bachelor Sportbusiness Management



# **GOLF CONGRESS**

The Golf Congress is the most important industry meeting in the D-A-CH region and offers the perfect symbiosis of professional development and networking: <a href="https://www.golfkongress.de">www.golfkongress.de</a>



# GRADUATION

In 2008, GMVD introduced the "Certified Club Manager" (CCM) graduation system and promotes individual professional development under the motto "Lifelong Learning". www.gmvd-ccm.de



#### **JOB MARKET**

GMVD is the first and trusted point of contact for job vacancies and searches as well as for job placement services in all areas of professional golf management. www.gmvd.de/stellenmarkt



## **TRADE JOURNAL**

For members, the subscription to "golfmanager", the trade journal for specialists and executives in professional golf management, is included (six issues p. a.).



#### COMMUNICATION

- > Homepage: weekly news from the GMVD environment
- > Newsletter: Interesting information from the golf business, 12 times p. a.
- > Personnel Newsletter: current personnel news, three to four times p. a.
- > Partner Newsletter: attractive offers from our partners, four times p. a.
- > **Social Media:** up-to-date with our social media channels Instagram, Facebook, LinkedIn and All Square



## **SERVICE**

- > **Login-Bereich:** extensive collection of best practices from and through webinars, experts, annual topics, surveys, partner offers, lectures & presentations, templates, and much more.
- > Manager Package: comprehensive collection of documents on legal topics and sample contracts
- > **Door opener:** Access to selected golf trade fairs and events such as the annual BMW International Open in Eichenried
- > Office: available for you during normal business hours



## **SPORT**

Possibility of participation in regional golf rounds, the GMVD Championships as well as the networking golf tournament "Meet & Greet"; the two latter events take place once per year on top-class German golf courses.



# **PARTNERS**

The economic partners of our association are integrated into GMVD Marketing GmbH. As a member, you benefit from attractive partner offers. <a href="www.gmvd.de/partner">www.gmvd.de/partner</a>



## "WIR BEWEGEN GOLF!" - "WE MOVE GOLF!"

We actively participate in the golf market through close cooperation with all national and international associations.











Isarstraße 3  $\cdot$  82065 Baierbrunn-Buchenhain  $\cdot$  Phone +49 (89) 99 01 76 30

www.gmvd.de · www.gmvd-ccm.de · info@gmvd.de