



Overview of our cooperation offers

Services	PREMIUM-PLUS	PREMIUM	KOOP	POOL
Permanent logo placement on all physical and digital documents and external means of communication	✓			
Customised agreements according to your industry-specific requirements	✓			
Presenting Partner of the annual Golf Congress	✓			
Own landing page with company presentation on gmvd.de	✓			
"Stand-alone" display of your logo with a link in the gmvd.de footer	✓			
"Stand-alone" newsletter twice per year	✓			
"Stand-alone" logo placement in the GMVD section of 'golfmanager' (5x p.a.)	✓			
"Stand-alone" logo placement at the GMVD annual general meeting	✓			
Prominent display of your logo incl. link on the GMVD homepage in responsive design on PC, tablet and smartphone	✓	✓		
Logo placement in the Newsletter and Personal Newsletter	✓	✓		
Logo placement in the Partner Newsletter (four times per year, incl. logo and link to your homepage)	✓	✓		
Logo placement and link in the electronic event invitations (approx. 50 - 60 events per year)	✓	✓		

GMVD Marketing GmbH
 Isarstraße 3
 82065 Baierbrunn-Buchenhain
 Tel.: +49 (0)89/ 99 01 76 30
info@gmvd.de
www.gmvd.de
www.gmvd-ccm.de

Vorstand:
 Stefan Kirstein
 Jochen Hornig
 David Müller
 Uwe Neumann
 Thomas Schumann
Geschäftsführer:
 Andreas Dorsch

Bank details:
 Commerzbank AG
 IBAN:
 DE20 7008 0000 0727 0598 00
St.-Nr.:
 143/236/30365
Vereinsregister:
 VR 201136



Services	PREMIUM-PLUS	PREMIUM	KOOP	POOL
Placement of banners/displays at the GMVD Championship on the golf course and, subject to prior agreement, in the clubhouse	✓	✓		
Setting up banners/displays at the "Meet&Greet" networking tournament on the golf course and, subject to prior agreement, in the clubhouse	✓	✓		
Logo placement at the GMVD annual general meeting (welcome presentation and partner roll-ups)	✓	✓		
One interview per year in 'golfmanager' and/or on www.gmvd.de	✓	✓		
Industry exclusivity in accordance with the contractually guaranteed "category term" in the PREMIUM area	see above	✓		
Space for individual exhibition booth at the "in-house exhibition" as part of the GMVD Golf Congress	ca. 10 sqm	ca. 5 sqm	ca. 3.5 sqm	fee-based
Logo placement on the homepage under 'Partner', incl. contact details/ brief introduction	✓	✓	✓	✓
Logo placement in the GMVD app under 'Partner', incl. contact details/ brief introduction	✓	✓	✓	✓
Logo placement at the GMVD Golf Congress (partner roll-ups)	Stand-alone	Welcome presentation	✓	✓
Logo placement at the GMVD Championships (partner roll-ups)	✓	✓	✓	✓
Possibility of displaying brochures at regional group events	Possibility of placing banners	Possibility of placing banners	Possibility of placing banners	-----
Up to ... persons from your company can be named to GMVD	six	four	two	one
Up to ... digital GMVD badges (first name, family name, company, status)	six	four	two	one
... starting places/entries for the annual "Meet & Greet" networking golf tournament	four	two	-----	-----

GMVD Marketing GmbH
 Isarstraße 3
 82065 Baierbrunn-Buchenhain
 Tel.: +49 (0)89/ 99 01 76 30
 info@gmvd.de
 www.gmvd.de
 www.gmvd-ccm.de

Vorstand:
 Stefan Kirstein
 Jochen Hornig
 David Müller
 Uwe Neumann
 Thomas Schumann
Geschäftsführer:
 Andreas Dorsch

Bank details:
 Commerzbank AG
 IBAN:
 DE20 7008 0000 0727 0598 00
St.-Nr.:
 143/236/30365
Vereinsregister:
 VR 201136



Services	PREMIUM-PLUS	PREMIUM	KOOP	POOL
Use of the official GMVD Premium Partner logo 'Offizieller... -Partner des GMVD'	PREMIUM-PLUS	PREMIUM	KOOP	POOL
Logo placement in the GMVD section of 'golfmanager' under 'Offizieller GMVD... -Partner' (five times per year)	PREMIUM-PLUS	PREMIUM	KOOP	POOL
Logo placement on the GMVD mobile roll-ups (separately per type of cooperation)	PREMIUM-PLUS	PREMIUM	KOOP	POOL
Editorial article in 'golfmanager'	twice per year	once per year	once at the start	-----
Professional press & PR work	✓	✓	✓	at the start of the economic partnership
Social media: Instagram, Facebook, LinkedIn	✓	✓	✓	✓
Logo placement and entry on gmvd.de/'Partner' in the respective section, in alphabetical order, incl. contact details	✓	✓	✓	✓
Possibility to communicate news/offers in the GMVD Partner Newsletter (four issues per year)	four times	four times	three times	twice
Possibility to always have current offers for GMVD members posted in the login area	✓	✓	✓	✓
... persons to attend the Partner Meeting at varying locations (once per year)	four	four	two	one
Subscription to "golfmanager" (five issues per year)	✓	✓	✓	digital only
Opportunity to speak at GMVD events	✓	on request	on request	on request
Minimum term in years	three	three	three	three
Total price	€ 15,000	€ 5,500	€ 2,750	€ 1,100

GMVD Marketing GmbH
 Isarstraße 3
 82065 Baierbrunn-Buchenhain
 Tel.: +49 (0)89/ 99 01 76 30
 info@gmvd.de
 www.gmvd.de
 www.gmvd-ccm.de

Vorstand:
 Stefan Kirstein
 Jochen Hornig
 David Müller
 Uwe Neumann
 Thomas Schumann
Geschäftsführer:
 Andreas Dorsch

Bank details:
 Commerzbank AG
 IBAN:
 DE20 7008 0000 0727 0598 00
St.-Nr.:
 143/236/30365
Vereinsregister:
 VR 201136