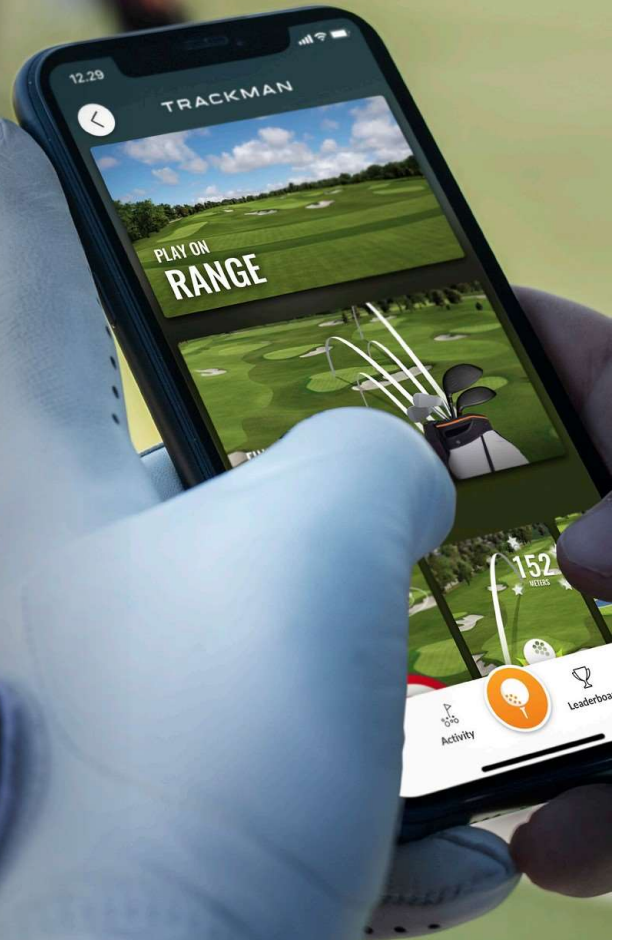


TRACKMAN

TRACKMAN RANGE

**YOUR
NEXT-LEVEL
DRIVING
RANGE**







ONE MISSION. ONE GOAL. **MORE FUN.**

WHEN TRACKMAN WAS FOUNDED IN 2003,
WE HAD ONE MISSION:

**MAKE PRACTICE
MORE ENGAGING, MORE FUN AND
MORE MEANINGFUL**

Since then, we've taken the game to all corners of the golf industry and our patented and trusted radar technology has become the bedrock for professionals, for driving ranges and for simulator golf. We've come full circle. And we're serious about having fun.

CONNECTING THE WORLD OF GOLF

It's human to connect. And through golf, we make connections that can last a lifetime. TrackMan has been connecting players, coaches, fitters and equipment manufacturers through its hardware and software solutions for many years helping them to grow and thrive. But we have also built an entire ecosystem that allows players of all skill levels to digitally interact across the globe, play one another, compete with one another and ultimately bond with one another. We believe golf is for everyone. And our ambition is to connect as many of you playing around the world as we possibly can. Join us.

We have much to share.



Klaus Eldrup-Jørgensen
Founder, President, CEO, TrackMan A/S



Fredrik Tuxen
Co-Founder, CTO, TrackMan A/S

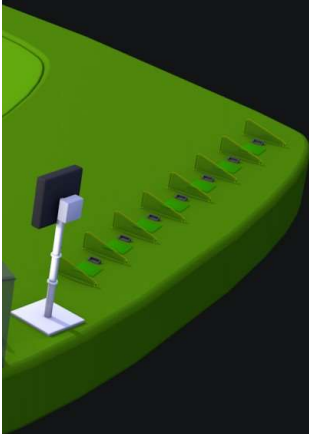




HOW IT WORKS

WHAT IS TRACKMAN RANGE?

TrackMan Range is a scalable, golf-ball tracking, radar solution that delivers unrivalled accuracy together with the best Virtual Golf, Practice and Entertainment features. The completely weatherproof system integrates seamlessly with your driving range to make for the complete player experience and help generate all-year round revenue.







THE SMART CHOICE

TRACKMAN RANGE. THE SMART CHOICE.

A TrackMan Range solution delivers significant, bottom-line improvements combining unrivalled accuracy with the best Virtual Golf and entertainment options available today. That means better footfall and stronger customer engagement.



ACCURACY ON THE RANGE

NO GUESSWORK. WE KNOW.

The best trust our data because it's powered by
the most sophisticated tracking technology.

We've taken that technology to give you eight of the most
essential ball data points delivering hard numbers and hard facts.



CARRY



TOTAL



BALL SPEED



HEIGHT



LAUNCH ANGLE



SIDE



LAUNCH DIRECTION

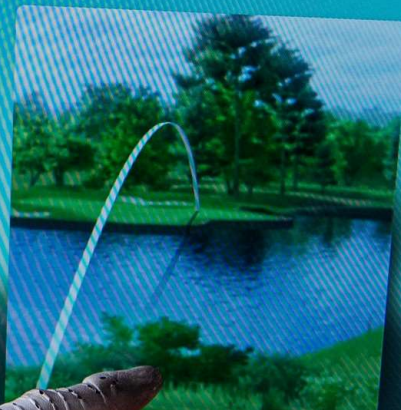


FROM PIN



PRACTICE

your game by practicing



COURSES

Play a round of golf on some of the best courses in the world.

TRACKMAN

SETTINGS 

VIRTUAL GOLF

THE WORLD'S FINEST SIMULATOR EXPERIENCE ON THE RANGE

TrackMan Range has a Virtual Golf solution like no other.

We have the courses, the practice tools and the games.

It's something for everyone.

Get in the zone.



INDUSTRY LEADER



STUNNING COURSES



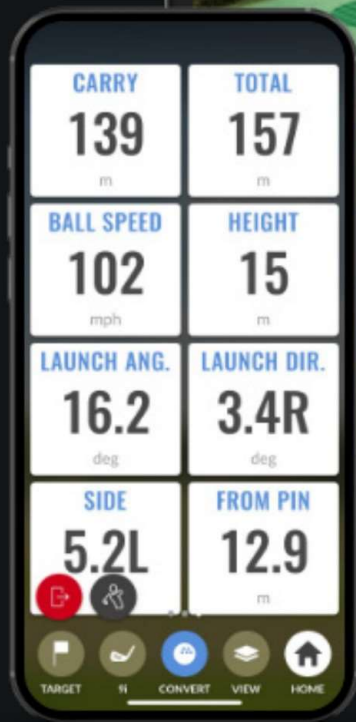
MOST ACCURATE

PRACTICE

THE DAYS OF AIMLESSLY HITTING RANGE BALLS **ARE OVER**

Our 3D renders of your range replicate every detail and target.

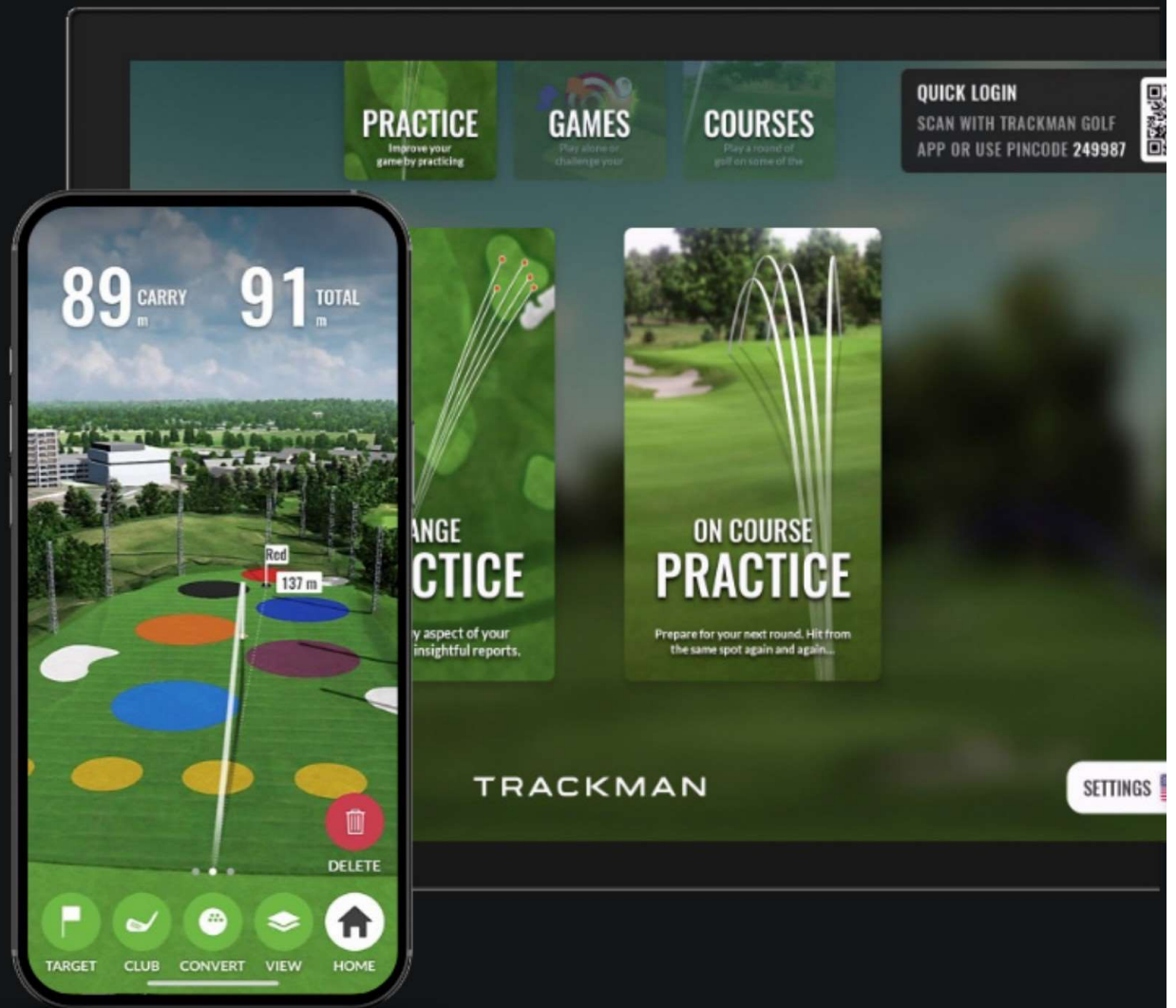
The ball conversion feature will convert your limited distance range ball into a premium ball under clinical conditions giving the golfers accurate numbers they can trust.



PRACTICE

GIVE GOLFERS A REASON TO SPEND **MORE TIME** **AT YOUR RANGE**

TrackMan Range improves practising
and increases usage and ball spending significantly. Practice with
purpose makes the users want to come back for more.





COURSES

VIRTUAL GOLF ON TRACKMAN RANGE

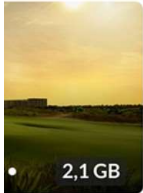


SELECT COURSE

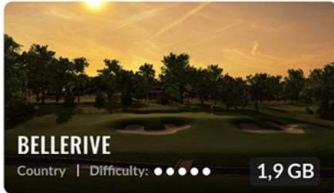


try

MOST POPULAR NEWEST PAR 3



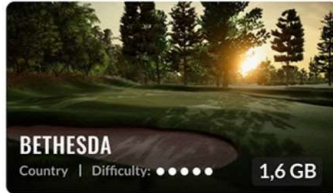
2,1 GB



BELLERIVE

Country | Difficulty: ●●●●●

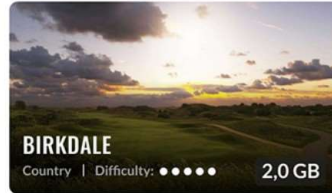
1,9 GB



BETHESDA

Country | Difficulty: ●●●●●

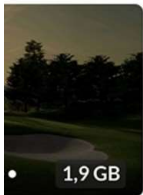
1,6 GB



BIRKDALE

Country | Difficulty: ●●●●●

2,0 GB



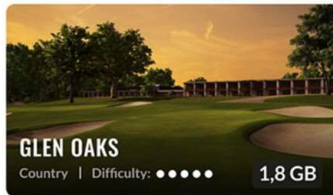
1,9 GB



DEVIL'S ISLAND

Country | Difficulty: ●●●●●

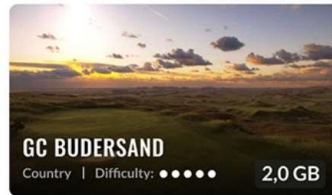
2,7 GB



GLEN OAKS

Country | Difficulty: ●●●●●

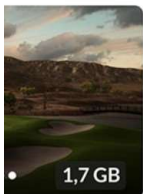
1,8 GB



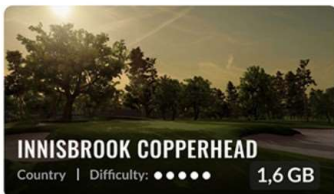
GC BUDERSAND

Country | Difficulty: ●●●●●

2,0 GB



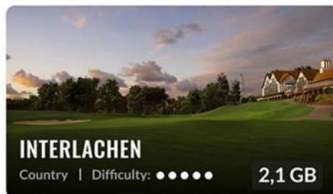
1,7 GB



INNISBROOK COPPERHEAD

Country | Difficulty: ●●●●●

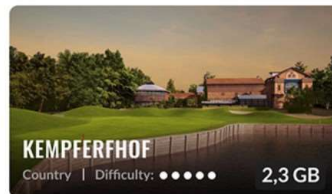
1,6 GB



INTERLACHEN

Country | Difficulty: ●●●●●

2,1 GB



KEMPFERHOF

Country | Difficulty: ●●●●●

2,3 GB

MacBook

COURSES

PLAY THE **BEST COURSES** IN THE WORLD

The Virtual Golf library lets your players try icons of the game like PGA National, Liberty National and Ryder-Cup host Valderrama. There are many courses to choose from and the graphics are astonishingly detailed down even to the blades of grass.

TOURNAMENTS

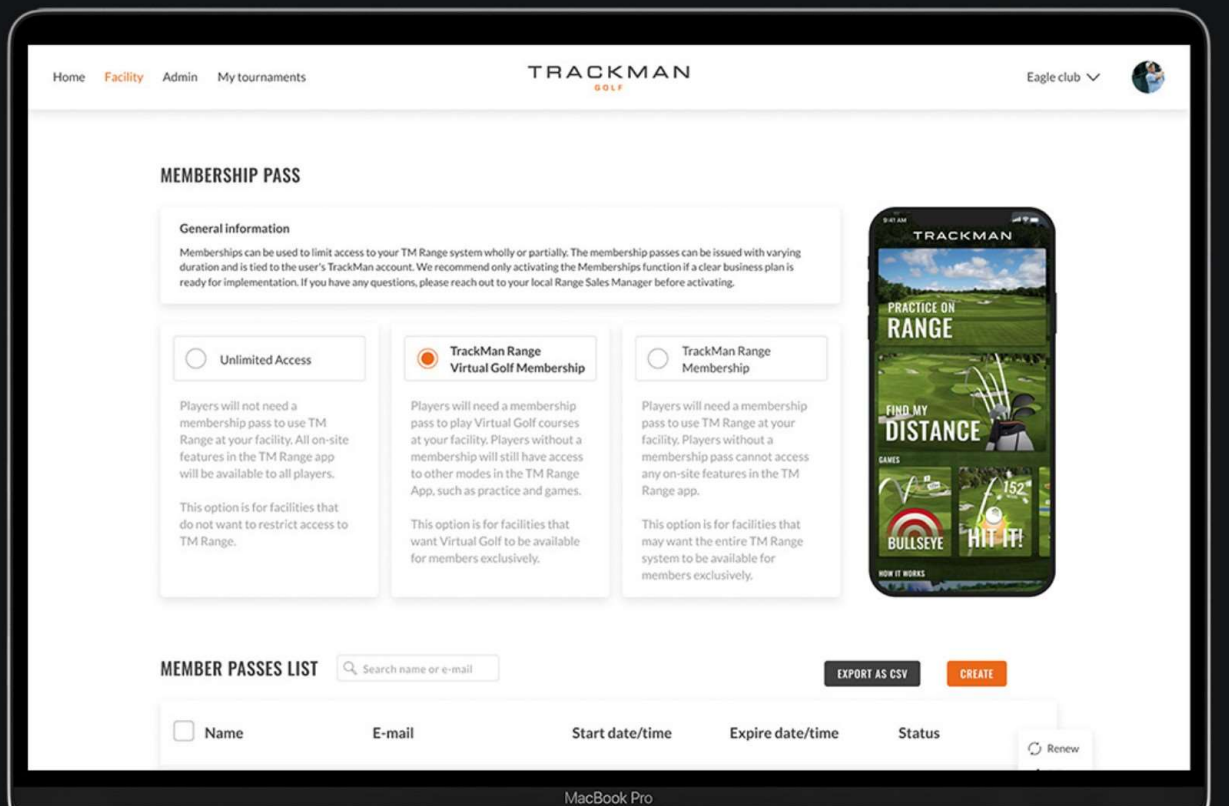


A BULLSEYE FOR TRACKMAN RANGE

The Bullseye Championship in 2021 was our first ever global tournament on range with more than 4,000 participants. The players played, targets were made and the winners walked away with great prizes. With our extensive suite of games, we'll have other competitions too.

4,000+ PARTICIPANTS





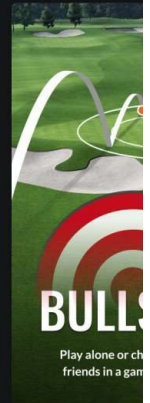
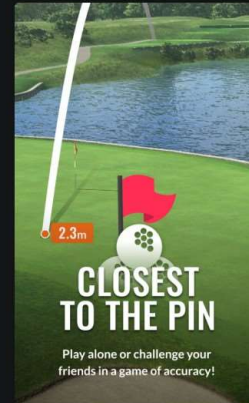
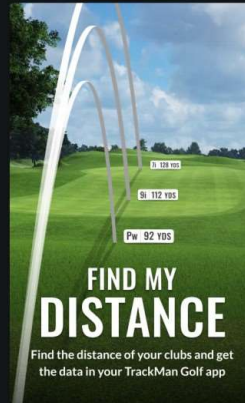
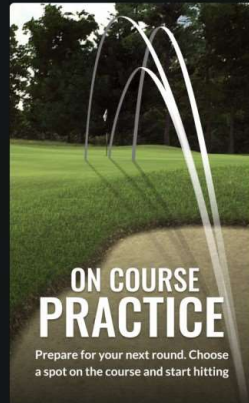
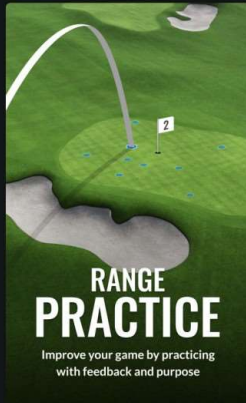
RANGE BUSINESS TOOLS

MANAGE YOUR BUSINESS YOUR WAY

With the new business tool at TrackMan Range, it has become easier to manage and drive revenue. You can sell buckets, TrackMan Range memberships or hook your system up to a third-party booking provider. It's up to you. You choose.

THE TRACKMAN RANGE IS FOR EVERYONE

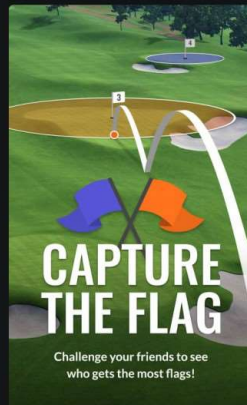
PRACTICE



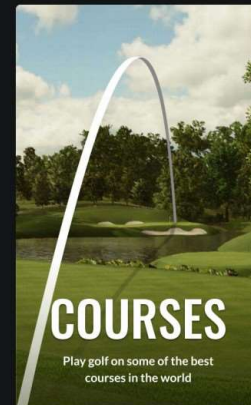
PRACTICE, GAMES & NEW FEATURES.

CHANGE EXPERIENCE EVERYONE

GAMES



VIRTUAL GOLF



AND VIRTUAL GOLF.
EVERY SEASON.

GAMES

GAMES FOR EVERYONE

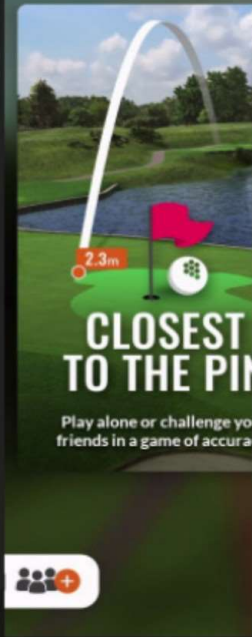
Seasoned pro or a complete beginner? There's something for everyone at TrackMan Range. It's a fun, interactive and new way to improve your game and enjoy the sport.

PRACTICE
Improve your
game by practicing

GAMES
Play alone or
challenge your
friends

COURSES
Play a round of
golf on some of the
best courses in the world

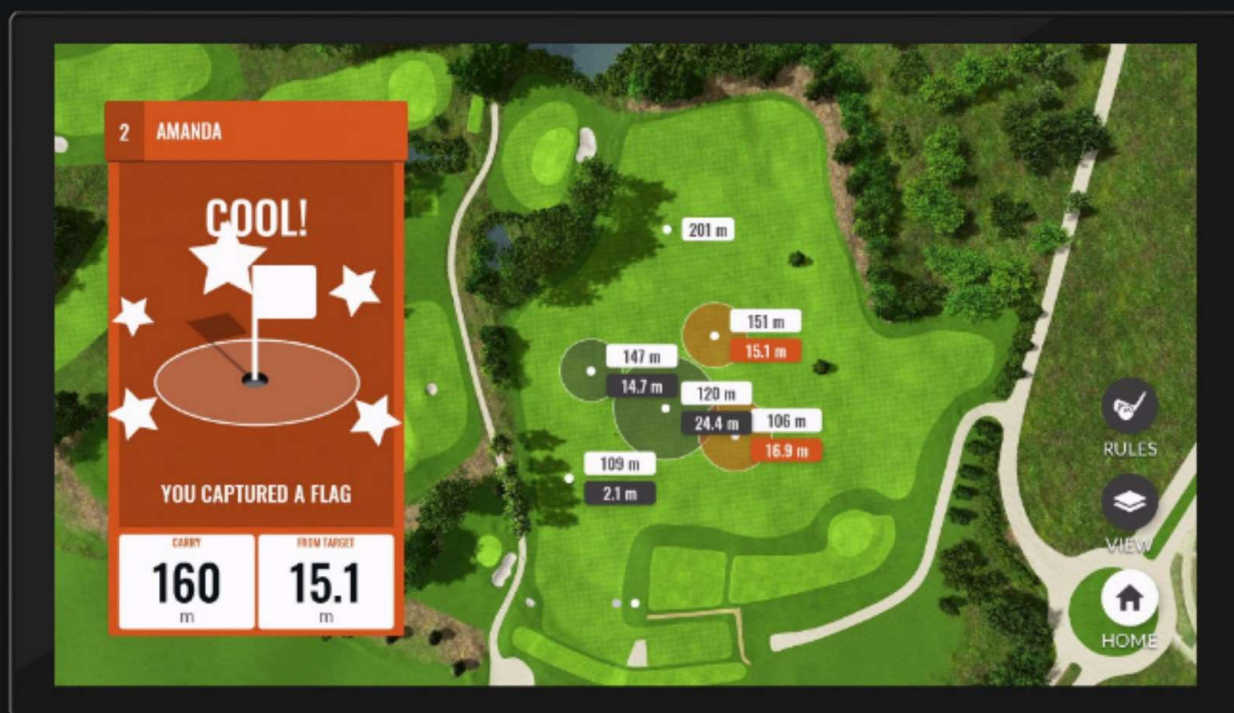
QUICK LOGIN
SCAN WITH TRACKMAN GOLF
APP OR USE PINCODE 614367





STEAL YOUR WAY TO THE WIN

The truest test of skill, strategy and nerve.





ARE YOU THROWING DARTS?

This is the game, where accuracy rules. The closer you get to the center the more points you'll win.





GET IT CLOSE OR GET **A PENALTY**

Closest to the Pin can be played on any virtual golf course available at your range. But it's not just accuracy. If you miss the green, you will face a potentially game-changing penalty.

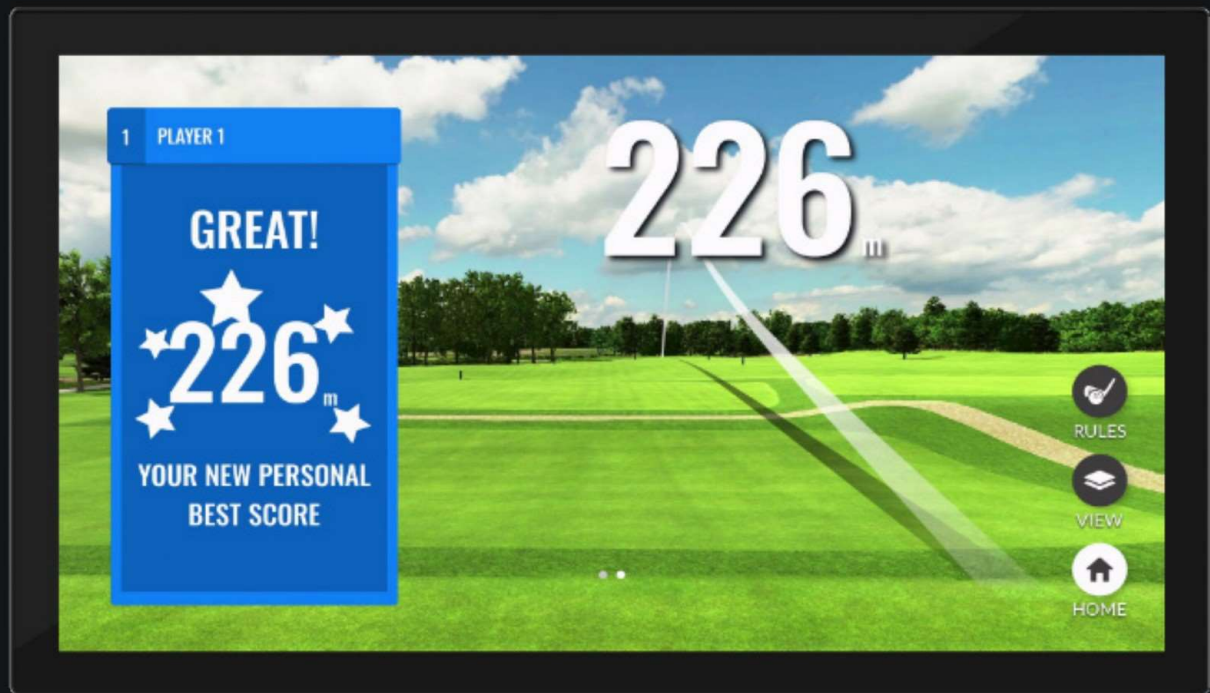




HIT IT!

GRIP IT & RIP IT

If you love hitting bombs this is something for you.
A long drive competition for the big hitters.

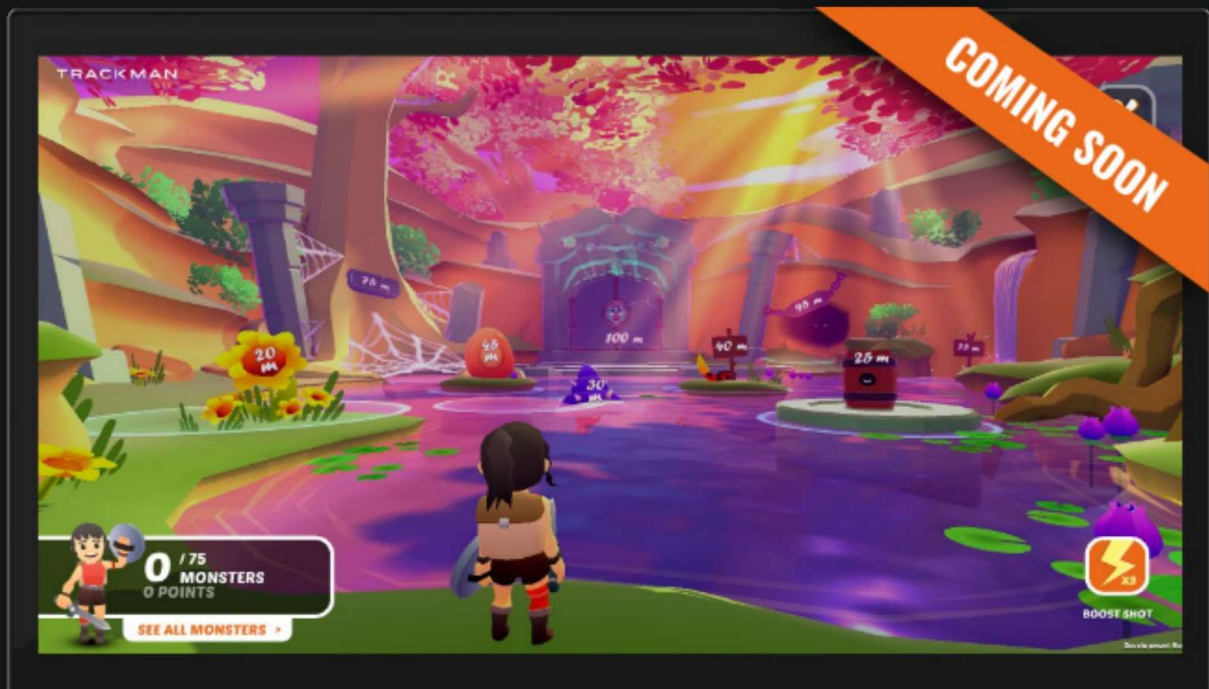




Magic Pond

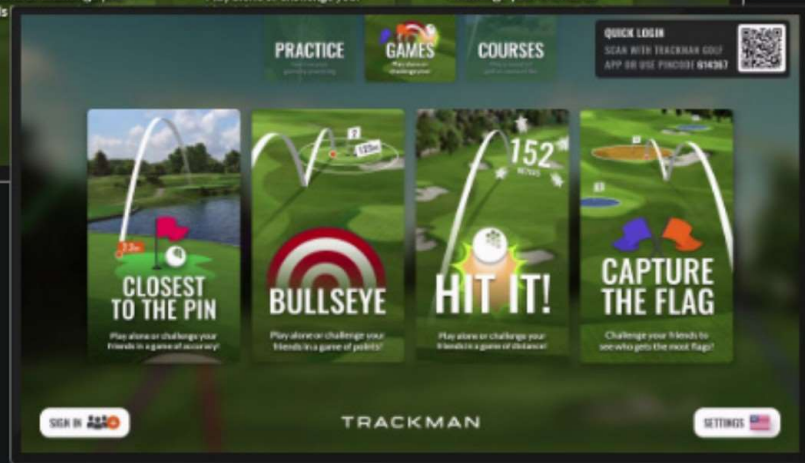
CATCH THE MONSTERS

This is the new game for the entire family.
Everyone can play.





27" TOUCH SCREEN



21" TOUCH SCREEN

TOUCH SCREEN SOLUTIONS

INTUITIVE. EASY. QUICK.

Whether your players use our 21 inch- or 27 inch-screens, everything they need is available at their fingertips. That makes for a better experience and better games for more engagement, more play and more fun.



DURABLE IN ALL WEATHER CONDITIONS



SOLUTIONS FOR IPAD/IPHONE

BRING YOUR OWN DEVICES

On green grass or in-bay, your customers can bring their own devices to enjoy the TrackMan experience. Whether you're using iPad, iPhone or Android phone, you get the power of the world's most sophisticated golf technology in the palm of your hand which will store your data for you to view and analyze when you leave the range.



TRACKMAN CLOUD

OUR ECOSYSTEM

18
MORE THAN 2 BILLION
TRACKED... AND

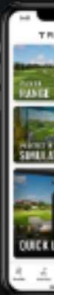
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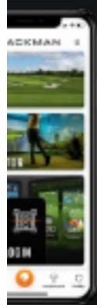
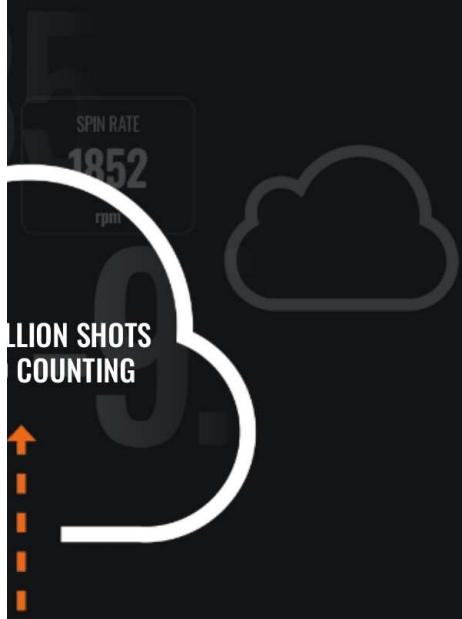
TRACKMAN BUSINESS PORTAL



TM4 TEACHING



TRACKMAN



TRACKMAN GOLF APP



TRACKMAN RANGE



TRACKMAN INDOOR BAYS

TRACKMAN GOLF APP

**REVOLUTIONIZE
YOUR CUSTOMERS'
VIRTUAL GOLF
EXPERIENCE**



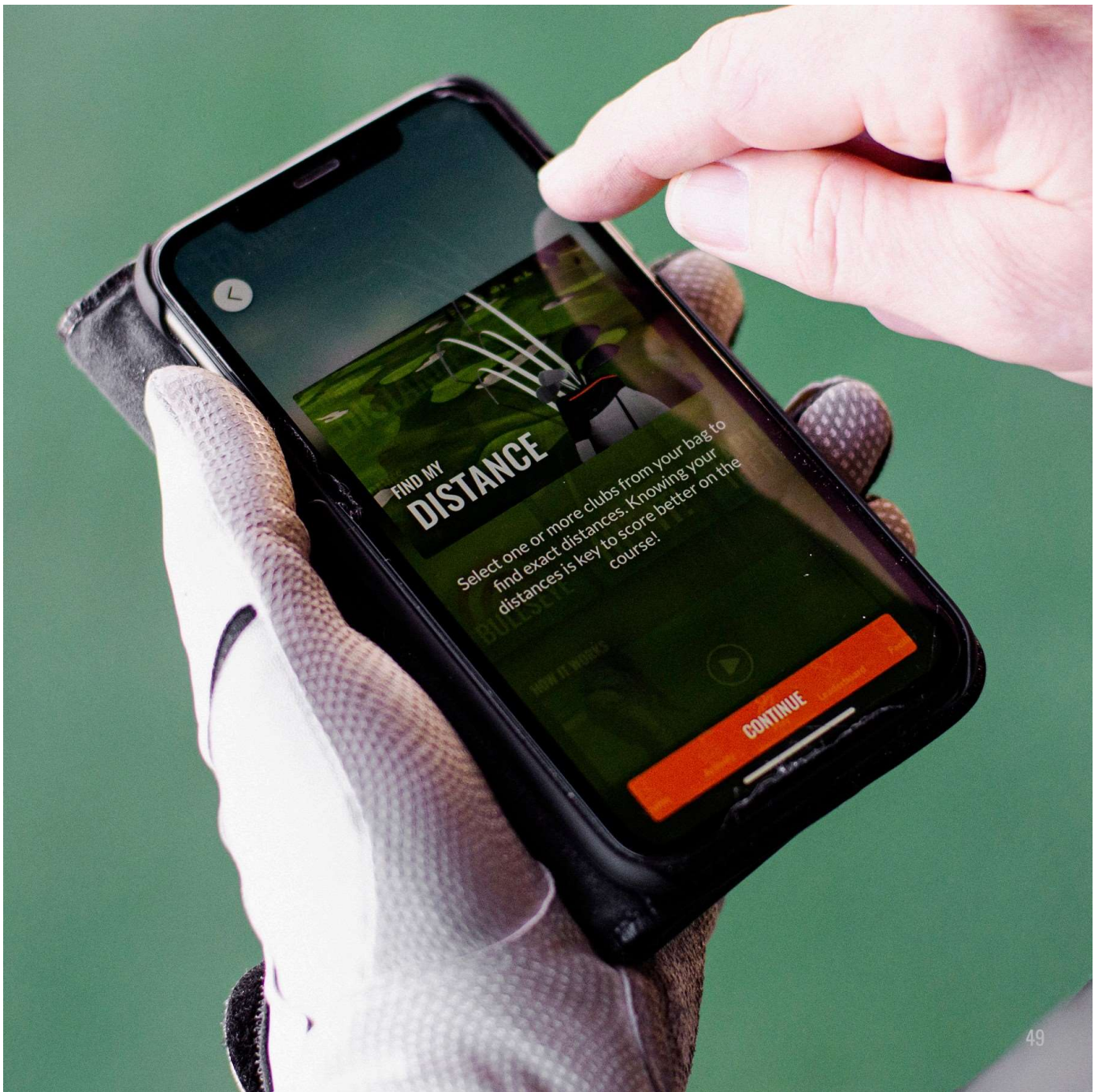
TRACKMAN GOLF APP

BETTER GOLF STARTS HERE

EVERYTHING GATHERED IN ONE APP

The TrackMan golf app is a significant milestone in the golf journey enabling your customers to start their session in seconds. When you create a TrackMan account you immediately become part of a global golf community regardless of the TrackMan product you are using.









CARLS GOLFLAND, USA

CUSTOMERS TRUST THE RESULTS

'Since we installed TrackMan Range we have seen an increase in traffic, range revenue and equipment sales. TrackMan is extremely accurate and customers trust the results because of their reputation and consistency.'

Casey Baker - Vice President, Carls Golfland



84 COVERED
BAYS



+60% REVENUE
GROWTH



+44% MONTHLY BALL
VOLUME





BALLYNEETY, IRELAND

IRELAND'S **FIRST** TRACKMAN RANGE

"This is quite simply the best investment that I have ever made.
The installation, service and support are excellent and I would
highly recommend TrackMan Range."

Donal McSweeney, PGA Fellow Professional



15 COVERED
BAYS



+77% REVENUE
GROWTH



96% USAGE OF TRACKMAN
SINCE INSTALL





ALBA GOLF CLUB, JAPAN

WORTH A TRIP? ABSOLUTELY.

'We have seen new customers traveling from afar just for the sole purpose of practising at a TrackMan Range facility.'

Toki Fujioka - Managing Director, Alba Golf Club



72 FIXED/COVERED
BAYS



+20% REVENUE
GROWTH



USAGE INCREASED DURING
NON-PEAK HOURS





ATALAYA, MARBELLA, SPAIN

A NEW DRIVING FORCE

'I knew TrackMan as a player as the ultimate radar system. It was very attractive, especially the prospect of combining Spain's first golfing academy with the best tracking and radar system available.'

Peter Gustafsson
Director PG Golf & Sports Academy



17 COVERED
BAYS



+150% REVENUE
GROWTH



USAGE INCREASED WITHOUT
ANY PROMOTION

TRACKMAN

UNLEASH
YOUR POTENTIAL



Find more information at trackman.com and learn how you can unleash your potential.
Contact global sales: +45 45 57 08 50 or reach us at sales@trackman.com